



## FOR IMMEDIATE RELEASE

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### **GROWMARK Acquires Solu-Cal USA; Forms Turf & Ornamental Product Supply Powerhouse**

**MILFORD, DE** - GROWMARK today announced the acquisition of Solu-Cal USA, the premier supplier of enhanced calcium products in the turf care industry.

Solu-Cal will continue to operate as an independent brand within the GROWMARK System, as part of the GROWMARK FS, LLC agronomy subsidiary based in Delaware. The company's operations will be managed from the new parent company's Turf Operations center in East Berlin, Pennsylvania. GROWMARK FS has long been a manufacturing facility for Solu-Cal, and will continue to produce Solu-Cal branded and private label products at their Pennsylvania production location. The newly blended GROWMARK FS & Solu-Cal team will market the expanded range of products to their customer bases and to new customers across the US and internationally.

With this acquisition, GROWMARK FS enhances its position as a leading manufacturer and supplier of premium soil nutrition and fertility products. Solu-Cal and GROWMARK FS provide customers an unbeatable range of high-quality wholesale granular and liquid products, for commercial turf care, golf courses and athletic fields, specialty agriculture, wildlife food plots, and erosion control. Distributors now have access to robust inventories and custom fertility blending operation on the East Coast.

"For years our close manufacturing partnership with Solu-Cal has built a reputation for quality turf care products and exceptional customer service," said Jeff Price, General Manager of GROWMARK FS, LLC. "This acquisition provides an opportunity to elevate that service to a whole new level of efficiency and product selection as we combine both experienced sales, marketing, and logistics teams to serve customers in the mid-Atlantic and the Northeast. We are excited to welcome the team behind the best-known Enhanced Calcium supplier in the industry to our family."

"We are excited to join forces with the GROWMARK team and look forward to offering our customers an expanded service and product portfolio," said Solu-Cal Sales Director Murray Wingate. "This will be a win for our distributors and their customers as we will be also be able to capitalize on the opportunities to enhance marketing support for our network."

#### About GROWMARK and GROWMARK FS

GROWMARK is an agricultural cooperative with annual sales of \$8.7 billion (FY19 data) providing agronomy, energy, engineering, construction, and logistics products and services, as well as grain marketing and risk management services throughout North America. More information is available at [growmark.com](http://growmark.com)

Headquartered in Milford, DE, GROWMARK FS is a wholly-owned subsidiary of GROWMARK, providing retail sales of seed, plant nutrients, lime, crop protection materials, custom application, turf, propane, and precision agriculture to customers in Delaware, New York, Pennsylvania, New Jersey, Maryland, and Virginia. More information is available at [growmarkfs.com/midatlantic](http://growmarkfs.com/midatlantic).

#### About Solu-Cal



Solu-Cal is the premier brand in the U.S. for enhanced lime and gypsum products. Powered by INTENSIFY Soil Microbial BioCatalyst, Solu-Cal products deliver active beneficial bacteria and fungi to the soil and plant, with Calcium to enhance a plant's ability to convert vital nutrients for uptake and rapid soil pH adjustment. Solu-Cal products are industry proven with over 20 years of use in the professional turf market and have been successfully trialed at numerous universities specializing in turf science including Penn State, the University of Rhode Island, and Rutgers University.

For more information about Solu-Cal and GROWMARK FS products, visit [www.solu-cal.com](http://www.solu-cal.com) or contact:

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